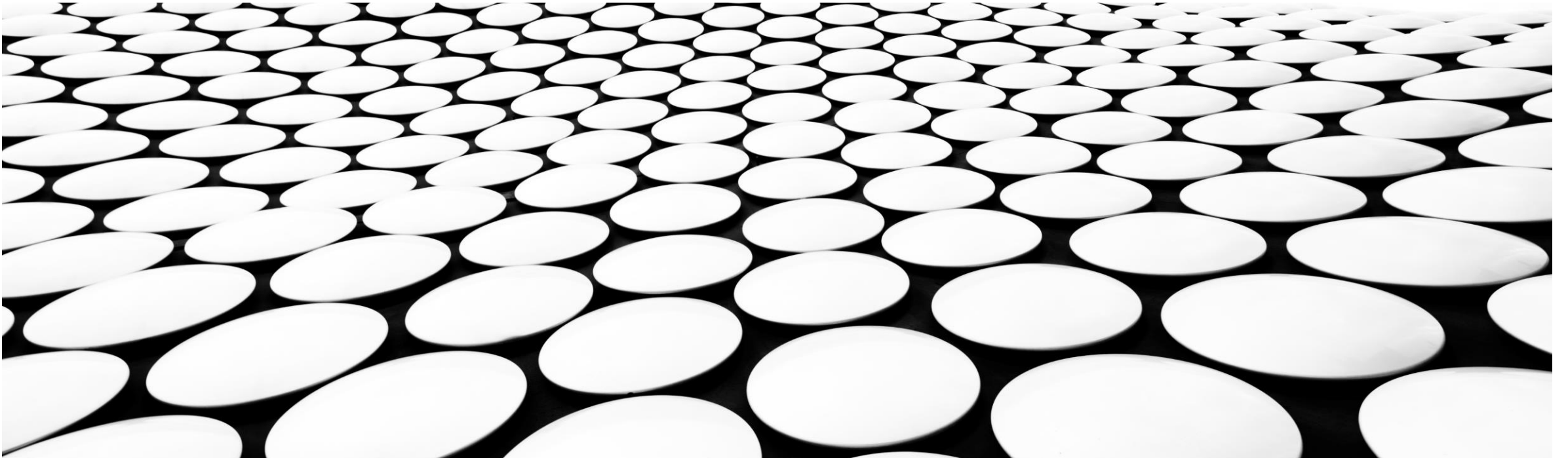

PANDEMIC PREPAREDNESS PUT THE BREAKS ON OUTBREAKS

RONALD BLANCK, DO





IT WAS JUST A MATTER OF TIME.....

"AVOIDING THE FUTURE PLAGUE"

PRD. DATE FEBRUARY 29, 1956

RT. 08:15



ELEMENTS OF PREPARATION

1. Central planning, decentralized execution
2. Surveillance
3. Robust testing ability
4. Public Health measures in place (from contact tracing to closures), includes risk communication plan
5. PPE availability
6. Vaccine development



KEY POINTS

- Early detection
- Consistent message from trusted agent
- Leadership from the top
- Plan in place and follow it
- Centralized guidance, decentralized execution



DIFFICULTIES IN DEALING WITH CURRENT PANDEMIC

- Leadership failures
- Lack of preparation, not following the plan
- Inadequate stockpile
- Testing Inadequacy
- At-risk population not visible, leading to many denying seriousness
- Politics, politics, politics